

# Pocket-friendly luxury

## Design Diary

Live in style as **Pratyush Sarup**, a Dubai-based interior designer, lets us in on the world of interior design through this fortnightly feature



• Feng shui, cutting-edge plastic furniture and high-quality art photographs can help you beautify your home on a budget

**L**uxury circa 2015 is no longer just about how much you spend and what label to break the bank for. When it comes to your home or office, luxury is all about affordable beauty that enhances your quality of living.

### ENERGISE YOUR SPACE

What I like about feng shui, over other revered planning disciplines such as vaastu, is that like all great masters this ancient Chinese philosophical system works with what you have. Given how a lot of us rent, feng shui offers a lot of solutions without major changes implied. After careful individual case studies, "cures" are recommended. They can be as simple as painting a particular wall in a colour that will enhance the right energy, placing a calabash (a dried bottle gourd the Chinese believe harnesses positive energy and cleanses the space) or installing a water-body in a particular area. None of these solutions will break the bank, but the promise of better life is a luxury that is priceless. In Dubai, I trust the classical Feng Shui practitioner, Vicky Moane, to guide me through 2015, the Year of the Goat. For more, visit moane@emirates.net.ae

### ART FOR EVERYONE

Collectible art is no longer confined to the homes of the shamelessly rich or the haloed corridors of art galleries. Thanks to new-thinking art galleries and new media, owning a numbered, autographed sliver of life is well within your grasp. The latest entrant in the DIFC art circuit, LUMAS has been created as means for experiencing and owning exceptional art photography. A huge variety of works from over 160 established photographers, promising newcomers and historical archives are offered as hand-signed original photographs as well as editions that normally range from 75 to 150 prints. The high-quality art photographs are affordable and yet hold their worth.

Building 10, DIFC Gate Village, Dubai.



Courtesy of Pratyush Sarup

### PLASTIC FANTASTIC

Plastic may not have always been luxury, but with the biggest names in the design business backing it and years spent in refining the technology, the humble polymer is the stuff affordable designer dreams are made of. At the helm is the Italian label Kartell, which, in collaboration with design heroes such as Philippe Starck, Ron Arad, Patricia Urquiola, Marcel Wanders and more, has pushed the boundaries of innovation to create an array of beautiful and practical furniture that is high-end, durable and certainly luxurious.



Backing cutting-edge design with industrial level production means you can own an authentic piece of design history at a fraction of the price someone else would pay for other works from the same designers.

Kartell retails from Galeries Lafayette, Dubai Mall.

### GO BESPOKE

Customised luxury for homes means a tailor-made wardrobe, a dining table or even a staircase unit, designed keeping in mind your specific needs and taste. Living in the UAE affords us access to the best craftsmen and carpenters from the region and the Indian subcontinent that can translate our designer vision into reality without the hefty price tag. Before you trust someone with your vision, check their workshop, quality of the material they use, their finish and ask for references of previous clients. Once satisfied with your background check, get sketching.



### BIT BY BIT

There is no rule in life that says you can't have it all. And when it comes to really special things, such as stunning cutlery, building your sets and collections piece by piece means you don't have to settle for anything but the best. From classic designs to refined metals such as gold and bronze set against wrought iron, brands such as Cutipol offer a stunning array of table jewels. Yes, they are a bit steep price-wise, but you are paying for restaurant quality cutlery and — the best part — you can build your set as you go! Visit Jashanmal or Bloomingdales Home to view the Cutipol selection.

— Pratyush Sarup edits the design site [www.designcarrot.net](http://www.designcarrot.net). You can follow the site on [twitter @DesignCarrot](https://twitter.com/DesignCarrot).

Sharaf DG

Yes, Your Electronics Destination!

WIDEST CHOICE • BEST VALUE • TRUSTED SERVICE

بساطة أفضل عروض للإلكترونيات!

SIMPLY THE BEST ELECTRONICS FEST!



Shop and Enjoy Double Air Miles\* Valid on purchases of AED 3000 & above during 1st Jan to 1st Feb 2015

Shop for AED 500 & above Get AED 400 Back In the form of discount vouchers from cleartrip

Upto 12 months Easy Payment Plan!

**lenovo**

**YOGA3PRO TOUCH LAPTOP**

- Worlds thinnest convertible notebook
- Unique watchband hinge
- QHD+ Display ( 3200x1800 )
- Motion Control, Voice Control
- Backlit Keyboard, JBL Audio

intel inside CORE i7	1.1 GHZ	8GB RAM	512GB HDD
	WINDOWS 8.1	13.3" QHD SCREEN	SHARED GRAPHICS

NEW LAUNCH AED 6999

**lenovo**

**FLEX2 CONVERTIBLE TOUCH LAPTOP**

Generic freebies not applicable

intel inside CORE i3	1.9 GHZ	4GB RAM	500GB HDD	8GB SSD
	SHARED GRAPHICS	WINDOWS 8.1	14" FHD SCREEN	BACKLIT KEYBOARD

SAVE 17% AED 400

WAS AED 2299 NOW AED 1899

**lenovo**

**A3300 TABLET**

Generic freebies not applicable

QUAD CORE	1GB RAM	8GB ROM	2G CONNECTIVITY
	4.4" SCREEN	7" WIFI	

WAS AED 499 YOU PAY ONLY AED 299

**lenovo**

**G5070 LAPTOP**

Generic freebies not applicable

intel inside CORE i7	2 GHZ	4GB RAM	500GB HDD	15.6" FHD SCREEN
	2GB GRAPHICS	WINDOWS 8.1		

SAVE 19% AED 500

WAS AED 2599 NOW AED 2099

**lenovo**

**A3300 3G X MAS TABLET**

Generic freebies not applicable

QUAD CORE	1GB RAM	8GB ROM	3G CONNECTIVITY
	4.4" SCREEN	7" WIFI	

WAS AED 699 YOU PAY ONLY AED 499

**lenovo**

**Z5070 LAPTOP**

Generic freebies not applicable

intel inside CORE i5	1.7 GHZ	6GB RAM	1TB HDD	8GB SSD
	4GB GRAPHICS	WINDOWS 8.1	15.6" FHD SCREEN	

SAVE 80% AED 2414

WAS AED 2999 NOW AED 2999

**lenovo**

**A5500 TABLET + S850 DUAL SIM SMARTPHONE**

Generic freebies not applicable

QUAD CORE	1GB RAM	16GB ROM	3G CONNECTIVITY
	4.2" SCREEN	8" WIFI	

BUNDLE PRICE WAS AED 1599 NOW AED 1099

Sharaf DG Times Square Center, Sheikh Zayed Road (Ample basement parking available) - Dubai Mall, Level 2, Electronics Zone - Ibn Battuta Mall, China Court - Deira City Centre, Level 2, West Court - Union Coop, Al Barsha Mall - Safar Mall, Dubai - Sharjah Highway, Sharjah - Mega Mall, Level 2, Sharjah - Abu Dhabi Mall, Level 2 - Mushrif Mall, Level 2 - Dalma Mall, Level 2, Abu Dhabi - Abu Dhabi Duty Free, Terminals 1, 2 & 3 - Al Ain Mall, Level 1, Al Ain - Century Mall, Level 1, Fujairah

Sharaf DG Manikhoof Street, Al Rifa - Meena Bazaar, Al Fahidi Street, Bur Dubai - Mirfah City Centre, Level 1 - Ibn Battuta Mall, Egypt Court - Union Coop, Muhalsnah - Union Coop, Al Tiwar - Union Coop, Rashidiya - Union Station, Dubai Metro Burjuman Station, Dubai Metro

CALL TOLL FREE: 800 344357

www.sharafdg.com

Sharaf DG

Sharaf DG